

LAS VIRGENES UNIFIED SCHOOL DISTRICT
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BOARD OF EDUCATION

ANGELA CUTBILL

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KATE VADEHRA, M.D.

DANIEL STEPENOSKY, Ed.D.
SUPERINTENDENT

THE FOUNDATION COMMITTEE MEETING

March 11, 2021

Present: Dallas Lawrence, Board Representative
Linda Menges, Board Representative
Daniel Stepenosky, Ed.D., Superintendent
Karen Kimmel, Assistant Superintendent of Business
Jim Klein - Chief Technology Officer
Jeannie Abraham, The Foundation President
Mark Madnick, The Foundation Vice President
Allison Geld, The Foundation Administrator

Absent: None

The video-conference meeting was called to order at 1:05 p.m.

The Foundation President Jeannie Abraham took a moment to thank Mark Madnick for his work coordinating the wonderful Virtual Wine Tasting event featuring organic wines from Coquelicot Estate Vineyard. Ms. Abraham now presented a brief update of upcoming fundraising events. She stated that The Foundation will present their popular Spring Photography event again this year, tentatively planned for the last week in March/early April. She added that the event will be held in a new location and is estimated to raise approximately \$2500 or more. She said that they are considering a slight increase to the price of the photo packages and asked for input from the committee. Dallas Lawrence suggested that additional purchasing options, such as various pricing tiers, be provided so that families have the option to purchase additional poses, or the entire package of images.

Ms. Abraham reminded the committee that The Foundation is still looking for a volunteer to fill the treasurer position. Mr. Madnick shared that someone has tentatively expressed interest in the position; however, they may not be available for some time. Mr. Madnick stated that Allison Geld will temporarily handle the bookkeeping tasks until they are able to fill the treasurer position. Jeannie added that they are also looking for someone to fill a corporate-outreach position.

Mr. Madnick provided additional information regarding the Virtual Wine Tasting event held on March 6.. Tentative estimates show a profit of approximately \$3000 from the enjoyable event

which has garnered very positive feedback. He added that Coquelicot Estate Vineyard is owned by local LVUSD families and was a pleasure to work with and extremely generous. He reported that he is also working on an additional event titled, *Parenting Through the Pandemic*, a panel discussion tentatively scheduled for April 22. The panelists, who are very knowledgeable regarding health and mental aspects of the pandemic, will discuss mental health from the clinical side and include aspects of Community 360. Viewers will have the opportunity to submit questions anonymously ahead of time in order to allow the panelists time to prepare and answer questions. This event will help parents and students recover from the impact of the pandemic.

The committee discussed potential events to abide by current restrictions as well as in the near future when restrictions are lifted, in addition to communications.

Ms. Abraham asked Mr. Lawrence about fund-raising events hosted by his employer. Mr. Lawrence shared ideas of past fundraising events that he has attended and suggested potential future events. Mr. Madnick commented on the logistics involved with particular events and noted that some do not translate well into fundraising events, but are more appropriate as simple events for the community to enjoy. Dr. Stepenosky commented on potential events and expressed that as health metrics continue to improve, families will be more interested in returning to activities which have not been available due to pandemic restrictions.

Mr. Lawrence commented on various fundraising options such as hosting events in district facilities which may have necessary equipment eliminating the need for rentals, or The Foundation could consider investing in the purchase of equipment that could be used for repeat events. He suggested other alternatives such as summer activity passes for LVUSD students that The Foundation could coordinate to provide safe outdoor activities for students. Linda Menges provided additional suggestions that would be in compliance with current restrictions and shared ideas from past events. Ms. Abraham and Mr. Madnick thanked the committee for their feedback and suggestions and summarized that they would investigate options and reach out to organizations suggested.

Mr. Madnick reported that their summer appeal was very successful as people have been very happy to be part of Las Virgenes. He stated that they work to ensure that they do not interfere with the timing of PFA/C appeals or events as they continue to explore future in-person/virtual events.

Dr. Stepenosky and Ms. Kimmel commented on tentative increased funding from federal and state COVID relief funds which may be available to the District. Ms. Abraham asked for direction from the District of future financial needs or areas where The Foundation can provide the most support so that they are addressing the most important needs. Dr. Stepenosky discussed short-term and long-term needs of the District and associated criteria. The committee reviewed potential events that would provide interaction, engagement, or physical activity for students, either in person or virtually.

The committee reviewed various programs/avenues The Foundation could support to best meet the needs of all students in the District. Ms. Kimmel concluded that staff would have further details and potential direction in the coming weeks.

The meeting adjourned at 2:10 pm