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BOARD OF EDUCATION  
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LESLI STEIN  
KATE VADEHRA, M.D.  
DANIEL STEPENOSKY, Ed.D.  
SUPERINTENDENT

## THE FOUNDATION COMMITTEE MEETING

January 21, 2021

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**Present:** Dallas Lawrence, Board Representative - joined the meeting at 1:30 pm  
Linda Menges, Board Representative - joined the meeting at 1:30 pm  
Daniel Stepenosky, Superintendent  
Karen Kimmel, Assistant Superintendent of Business  
Jim Klein - Chief Technology Officer  
Jeannie Abraham, The Foundation President  
Mark Madnick, The Foundation Vice President  
Allison Geld, The Foundation Administrator

**Absent:** None

The video-conference meeting was called to order at 1:05 p.m.

The Foundation President Jeannie Abraham and Vice President Mark Madnick discussed fundraising efforts and events hosted by The Foundation. They commented on the recent virtual Magic Night fundraiser and shared that community feedback received from the event has been excellent. The host was engaging and the magic acts performed were truly amazing; the live-streamed event was almost as great as being there in person. They summarized that early calculations estimate that the event raised approximately \$2-2700.

Ms. Abraham discussed the virtual Comedy Show and the associated high production costs. She noted that the event generated approximately \$600. They added that although revenue raised from the event was not as much as they had hoped for, it was still a wonderful, high quality, virtual event which was enjoyed by many from the comfort of their own homes.

Allison Geld provided a brief update and noted that she will be meeting with Treasurer Dan Schwartz to review current financial numbers. She added that she will share updated numbers when they are available, but expects that they will be slightly higher than December figures.

Ms. Abraham stated that the Fall Photo event raised approximately \$3700 and added that they are currently working on scheduling the Spring Photo event. She shared that due to the coronavirus restrictions, they will not be hosting an online auction and continue to reevaluate all events in order to abide by the changing restrictions. She added that The Foundation is considering alternative

options for The Event, including new dates, locations, and other details. Ms. Abraham asked for feedback from the committee regarding options in order to coordinate with future district-wide events. Dr. Stepenosky commented on the current state of the pandemic, associated restrictions, and potential scheduling/dates as restrictions are lifted in regards to the virus.

Mr. Madnick provided a brief summary of original plans for the 2020 The Event which was cancelled due to the pandemic. He explained that depending on the trajectory of the pandemic and reopenings, the previous plans could be adjusted to meet future conditions. He also discussed other future events such as The Carnival and explained that they continue to look for options to provide families with healthy and enjoyable events as the restrictions are lifted. Ms. Abraham added that they are also looking into hosting additional virtual events as restrictions remain in place that can be enjoyed by the entire family. The committee shared and discussed various virtual events to abide by current and future social distancing requirements, along with associated costs and feasibility. Ms. Abraham noted that they are currently putting together plans for another virtual event with further details to be provided when available.

Jim Klein and Allison Geld highlighted various communication options in order to ensure that messaging from The Foundation is received in a timely manner.

Ms. Abraham and Mr. Madnick reported that The Foundation will be looking for a new treasurer as their current treasurer will be retiring from the Board. They added that while they enjoy hosting virtual and in-person events for families, they would also like to expand their Board to include a member responsible for corporate outreach. Ms. Kimmel suggested that the positions can be included in an upcoming district advertisement in The Acorn for volunteer opportunities to support Las Virgenes schools. Ms. Abraham announced that PFA president Amanda Poulos will be joining The Foundation Board this month to serve as a liaison with LVUSD PFA/C/PTSA's. She added that Ms. Poulos will oversee all creative work in regards to events presented by The Foundation.

Ms. Abraham asked for direction from the District regarding future funding needs in the upcoming school year. Mr. Madnick added that they would like funds raised by The Foundation to grant immediate support to the District and it's students. He announced that PennyMac contributed \$12,000 to The Foundation and thanked them for their generous support.

Lastly, Ms. Abraham and Mr. Madnick thanked the District for all they are doing to support students during this pandemic.

The meeting adjourned at 2:00 p.m.